



Bachelor of Science in Business Management

THE AMERICAN UNIVERSITY SYSTEM & CIS - ENDICOTT INTERNATIONAL

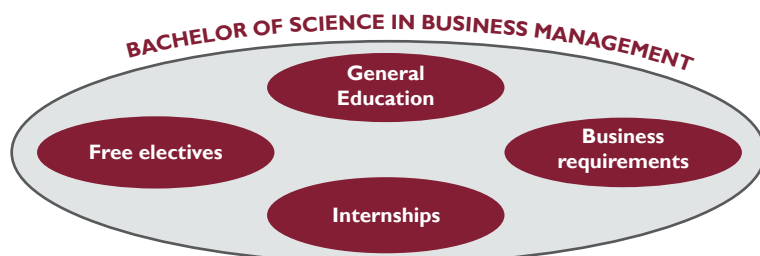
CIS - Endicott International offers programs that combine the best features of the American higher education model, where students become active participants in their personal and professional growth while earning their degrees.

Known for its entrepreneurial spirit, the American system offers flexibility and encourages student engagement and individuality. The result is an active learning process where students' work and participation are used as measurements of success.

In 1995, The College for International Studies and Endicott College formed a partnership to offer students more educational and professional opportunities to expand their horizons. CIS - Endicott International students receive their Bachelor Degree from Endicott College.

BACHELOR OF SCIENCE IN BUSINESS MANAGEMENT

The Bachelor of Science in Business Management program is designed to develop the authoritative perspective and personal leadership skills that successful business managers need. The major's relevance to all types of organizational settings makes it a sound choice for anyone intent on pursuing a career in a broad spectrum of business or management roles worldwide. From supervisor to CEO, this track helps you manage effectively in an increasingly complex environment. Possible internship roles include the development and management of human resources, consumer products management, retail store management, and the management of non-profit organizations, including community and business trade groups.



Upon completion of the Business Management program students will:

- Demonstrate the analytical and problem-solving skills needed to meet complex challenges.
- Apply a range of business management 'best practices' in a professional environment.
- Calculate and interpret quantitative data.
- Recognize the importance of behaving ethically in the professional setting.
- Demonstrate the critical inquiry and analysis skills.
- Communicate effectively in oral and written form needed in business management.

ADMISSION REQUIREMENTS

CIS - Endicott International has a rolling admission policy. Applications are reviewed upon receipt and are answered within two weeks.

The Application Form can be downloaded from the admission link on the CIS - Endicott International website at: <http://www.cis-spain.com>

To apply for admission, the student must submit the following:

- A completed Application Form
- Application Fee
- Official High School Transcript(s)
- Personal interview (by Skype if necessary)
- Letter of Recommendation
- English level test (if necessary)
- Personal essay
- Mathematics placement test

Program of Study

Curriculum Requirements

Total Credits Required: 126

Core Requirements (6 credits)

ENG 111	Critical Reading & Writing I	3 cr.
ENG 112	Critical Reading & Writing II	3 cr.

Individual and Society (3 credits)

PSY 100	Psychology	3 cr.
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Global Issues (3 credits)

ENV 315	Intercultural Communication	3 cr.
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Literary Perspectives (3 credits)

ENG 102	Introduction to Literature	3 cr.
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Values and Ethical Reasoning (3 credits)

PHL 104	Ethics	3 cr.
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Aesthetic Awareness and Creative Expression (3 credits)

ART 102	Visual Art and Cultural Values II	3 cr.
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Quantitative Reasoning (3 credits)

MTH 126	Applied Statistics	3 cr.
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Science and Technology (3 credits)

ENV 150	Environmental Issues	3 cr.
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World Cultures (3 credits)

One World Culture Course	3 cr.
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Free Electives (12 credits)

ENG 103	Speech	3 cr.
ENG 106	English Communication	3 cr.
Two Approved Elective Courses	6 cr.	

Business Requirements (58 credits)

ACC 175	Financial Accounting	3 cr.
ACC 185	Managerial Accounting	3 cr.
BUS 110	Business Computers I	3 cr.
BUS 120	Business Fundamentals I	3 cr.
BUS 121	Business Fundamentals II	3 cr.
BUS 200	Marketing	3 cr.
ECN 201	Macroeconomics	3 cr.
ECN 202	Microeconomics	3 cr.
BUS 210	Finance	3 cr.
BUS 270	Communication in Business	3 cr.
BUS 305	Human Resource Management	3 cr.
BUS 320	Organizational Behavior	3 cr.
BUS 325	Operations Management	3 cr.
BUS 370	Business Analysis and Research	3 cr.
BUS 415	Business Negotiation	3 cr.
BUS 450	Dynamics of Leadership	3 cr.
BUS 489	Senior Thesis I	3 cr.
BUS 490	Senior Thesis II	3 cr.
ECN 302	Intermediate Microeconomics	3 cr.
BUS 379	Internship Strategies	1 cr.

Management Major Electives (12 credits)

BUS 303	International Business	3 cr.
BUS 348	Introduction to Business Analytics	3 cr.
BUS xxx	Upper Division Business Elective	3 cr.
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Internship (14 credits)

INT 200	Internship II	2 cr.
BUS 480	Semester Internship	12 cr.

Total Degree Requirements (Bachelor Degree) 126 cr.

For information, call or email: CIS - Endicott International

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Recruitment Office: recruitment@cis-spain.com