



AN AMERICAN UNIVERSITY
The College For International Studies

ENDICOTT
INTERNATIONAL

CIS

Entrepreneurship
Academic Summer
Program

M I A M I

CIS- Entrepreneurship Academic Summer Program

*Entrepreneurship Course BUS 300 (3 Credits) *optional*

The Program

An introduction to entrepreneurship and the steps you need to take to succeed, based on theoretical and practical sessions and workshops, round-tables, visits and entrepreneurs' testimonials of personal experiences.

Designed for

Passionate and ambitious students with a desire to expand their knowledge and network, improve their business portfolio and increase their business opportunities.

- #1 Most International City in The United States.

- 1,000 Multinational companies in Miami - and no state income tax.

(Source: U.S. Census Bureau)

- Home to 55 foreign consulates.

- 30 bi-national chambers of commerce.

- 18 foreign trade offices.

Miami

"The Magic City"



Miami: "One of the hottest spots for entrepreneurship"

Among the 40 largest metropolitan areas in the United States, the metropolitan area of Miami-Fort Lauderdale-Pompano Beach ranked:

36

Growth Entrepreneurship

1

Startup Activity

10

Main Street Entrepreneurship

Objetives

1

Know how to start your entrepreneurial adventure, from finding an idea, to marketing it in the marketplace, to raising capital for your project

2

Learn the entrepreneurial skills and mindset needed to start your business

3

Learn from successful entrepreneurs gaining an international experience

4

Have a robust idea of what it means to be an entrepreneur



5 Identify the critical success factors to launch a new idea, product or service?

6 Develop the language required to compete in today's start-up world

7 Build a contemporary business plan that is "business-plan competition" viable

8 Leverage your leadership skills appropriately in any organization

9 Build/expand a professional network



Program Content

Conferences & Workshops

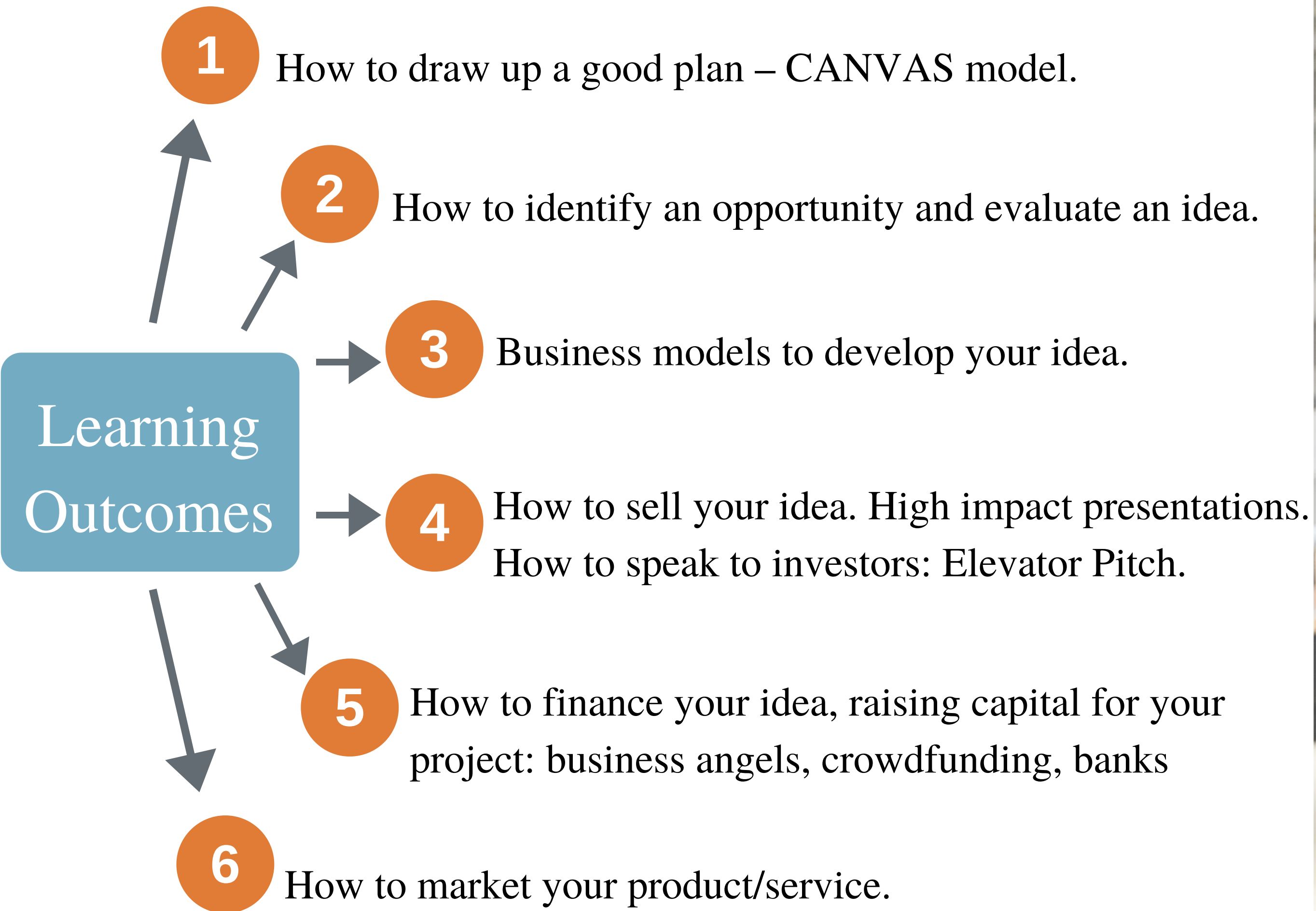


Academic Activities & Visits



Social Activities & Tourism





Conferences
&
Workshops



Academic Activities & Visits



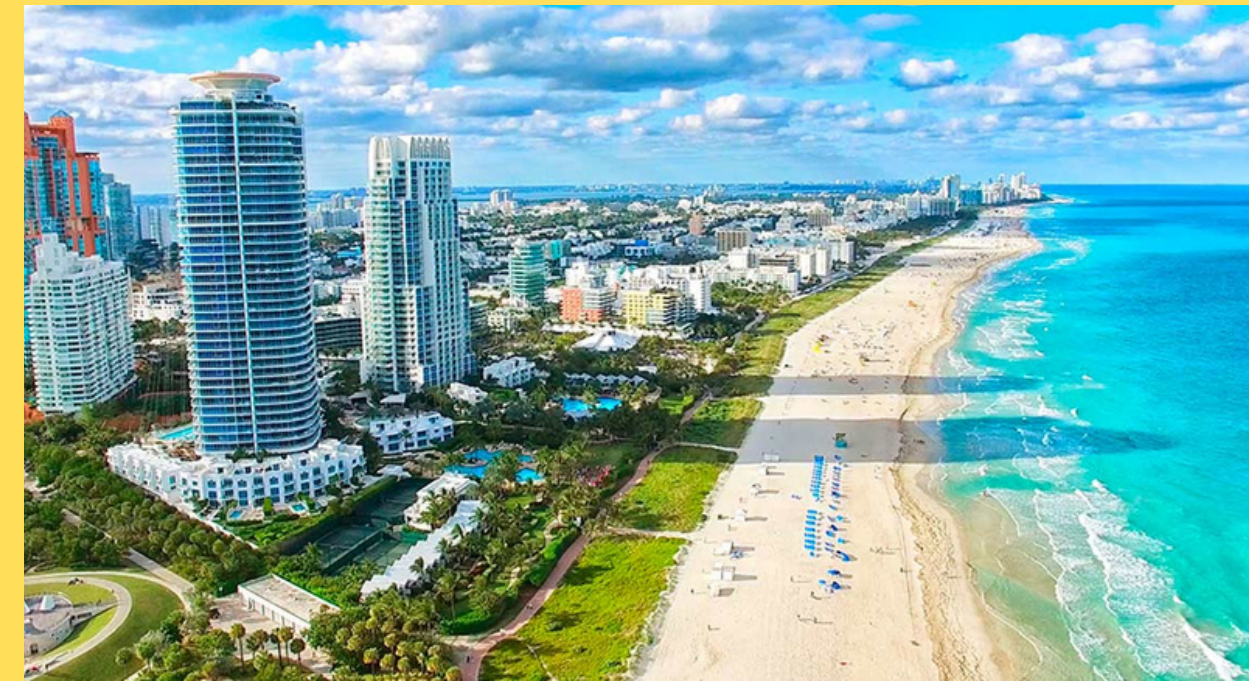
➔ Different activities are scheduled, among them, we include activities and lectures such as:

1. Spain - US Chamber of Commerce in Miami
2. Start-up companies
3. Spanish companies in the USA
4. Miami Fashion Week
5. Law firm
6. Good and services companies
7. Communication and marketing
8. Hospitality
9. Finance companies
10. Miami City Hall

Social Activities and tourism

- Visit to the everglades & Private Airboat tour
- Visit to the Centro Cultural Español - Microteatros
- South beach - Miami Beach
- Miami Design District
- Brickell - The Financial area
- Wynwood

- This will not only allow you to explore the city, but it will also provide you with the opportunity to analyze other companies and ideas that you can implement in your current or future business -



What's Included

- Course Certificate
- Field trips for practical and hands-on experience
- Speakers from different institutions, university faculty and entrepreneurs
- Visits to entrepreneurship centers
- Visits to business institutions
- Social events and activities included in the agenda
- Airport pick up & drop off
- Daily transportation in Miami
- Breakfast and lunch
- Health and accident insurance
- Students will be accompanied by Prof. Francisco Ubierna, Ph.D and a CIS representative.

Airfair and lodging not Included

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Organized by:



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INTERNATIONAL

With the collaboration of:



SPAIN-US
CHAMBER OF
COMMERCE

A modern office space with a large window overlooking a city skyline. The office contains a desk, chairs, and a man standing by the window talking on a phone. The text is overlaid on a semi-transparent blue rectangle.

Will your future self appreciate the decisions you made today?

A unique opportunity to expand your network and
learn all the necessary skills to be a successful
entrepreneur and achieve your goals.

ABOUT LAST YEAR

SPEAKERS

Juan Carlos Pereira - *Director de la Camara de Comercio Española*

Javier Estades - *Presidente Tabacalera y de la Camara de Comercio Española*

Miguel Vital - *CEO and Founder Ride On*

Humberto Mascagni - *CEO and Founder Mister O1*

Nicole K. Cunningham - *Partner of Hernandez & Company*

Reinaldo A. Hernandez - *Director de Marketing y comunicaciones de Canero Immigration Law Firm*

Chete Cuetara - *CEO and Founder of Cohn Racers*

Olga Izquierdo - *Founder and Managing Director Cuco Company*

Enrique Travieso- *IT Director and founder of Motion Point*

Republica Havas - *Workshops with all the different departments*

Ricardo Loor - *VP International Finance Bank*

Jimena Zubiria - *VP Venture City*

Rachael Alvarez - *Managing Director LAB Miami*

COLLABORATORS



theventure.city



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International
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GRUPO IFB



Entrepreneurship Summer Course

-2019-

VIDEO
TRIP

TESTIMONIALS

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IMPORTANT DATES AND DEADLINES

JANUARY

INFORMATIVE SESSION

JANUARY

DEADLINE - Deposit of 1,000 Euros

***Deposit is nonrefundable unless there is not a minimum number of students to organize the course.*

MARCH

DEADLINE - FINAL PAYMENT

More info:

francisco.ubierna@cis-spain.com



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