

Santiago López

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Assistant Professor of Economics and Business Administration

- Postgraduate studies in Business administration; ICADE
- Master Business Administration; Universidad Complutense
- Bachelor of Arts International business; Lincoln University
- Advanced Diploma in Foreign Trade; UNED
- Bachelor Degree Latin American Studies; Universidad Complutense

Areas of Interest and Research

International business-economics
Latin America
Business administration

Short biography

Professor López began his career working for a multinational firm related to foreign trade-logistics where he was working at different positions for a period of twenty years which brings a strong business professional background.

In 2006 he started teaching different topics of International economics and Business administration (ESE, CIS, EUDE, Nebrija).

Santiago Lopez usually collaborates with articles on Business and is part of an innovative project focused on Latin American business administration issues.

Publications

Different articles in “Cuadernos Esine” about Business Administration Strategies and Market subjects

“Brazil: Business environment in an Emerging country”. Observatorio de economía Latinoamericana. <http://www.eumed.net/cursecon/ecolat/br/11/ml.html>

“International logistics and economic globalization”. Contribuciones a la Economía. <http://www.eumed.net/ce/2007b/msld.htm>

“Latin America: Economic strategies in a global economy”. Cuadernos Latinoamericanos de Administración. Universidad El Bosque, Bogotá-Colombia.

“Economic globalization and competitive strategies”. Contribuciones a la Economía. <http://www.eumed.net/ce/2005/msld-glob.htm>

“Latin America and Spain: Economic globalization and multicultural diversity”. Observatorio de economía latinoamericana. <http://www.eumed.net/cursecon/ecolat/la/msld-esp.htm>

“International logistics in Spain: Competitive advantages”. <http://www.gestiopolis.com/Canales4/eco/logintespa.htm>

“The quest for resilience”. Revista Universidad Pontificia Comillas-Icade. Review G. Hamel and L.Valikangas. (May-August, 2004).