



Associate in Arts in Liberal Studies: Concentration in Communication

THE AMERICAN UNIVERSITY SYSTEM & CIS - ENDICOTT INTERNATIONAL

The American university education system offers three different types of courses: general education courses, specific degree-related courses, and optional/elective courses. In the first two years of their degree programs, students take mostly general education subjects along with some introductory subjects in their major.

At CIS - Endicott International we provide these first two years of general education courses, along with some major specific courses related to the areas of business, communications, marketing and liberal studies. CIS - Endicott International provides an all encompassing overall education, as it not only allows for a student's academic development, but for the personal and social as well: through our elements of coaching, advising and tutoring.

On completing their first two years at CIS - Endicott International, and obtaining an Associate degree awarded by our academic partner, Endicott College, students may continue their programs of study at Endicott's campus in Beverly, Massachusetts, or they may apply to other universities in the U.S. or abroad in order to complete their baccalaureate degrees.

ASSOCIATE IN LIBERAL STUDIES: COMMUNICATION

The Associate in Arts in Liberal Studies with a concentration in Communication is a 65-credit degree program that combines a strong liberal arts program with selected communication courses. The program offers students required courses along with the chance to select, with an academic advisor, courses in which they have a particular interest in. The program requires an internship in the field of study.

A GPA of 2.0 is required to earn an Associate degree. Students may either finish their college studies with the Associate degree or continue their studies in a Bachelor degree program.

ADMISSION REQUIREMENTS

CIS - Endicott International has a rolling admission policy. Applications are reviewed upon receipt and are answered within two weeks.

The **Application Form** can be downloaded from the admission link on the **CIS - Endicott International website** at: <http://www.cis-spain.com>

To apply for admission, the student must submit the following:

- A completed Application Form
- Official High School Transcript(s)
- Letter of Recommendation
- A copy of an ID or passport
- Application Fee
- Personal interview (by Skype if necessary)
- English level test (if necessary)
- Mathematics placement test

Program of Study

Curriculum Requirements
Total Credits Required: 65

Core Requirements (6 credits)

ENG	111	Critical Reading & Writing I	3 cr.
ENG	112	Critical Reading & Writing II	3 cr.

Individual and Society (3 credits)

PSY	100	Psychology	3 cr.
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Global Issues (3 credits)

		International Studies Course	3 cr.
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Literary Perspectives (3 credits)

ENG	102	Introduction to Literature	3 cr.
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Values and Ethical Reasoning (3 credits)

PHL	104	Ethics	3 cr.
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Aesthetic Awareness and Creative Expression (3 credits)

ART	102	Visual Art and Cultural Values II	3 cr.
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Quantitative Reasoning (3 credits)

		One Math Course	3 cr.
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Science and Technology (3 credits)

ENV	150	Environmental Issues	3 cr.
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World Cultures (3 credits)

		One World Culture Course	3 cr.
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Free Electives (12 credits)

ENG	103	Speech	3 cr.
		Three Approved Elective Courses	9 cr.

Communication Requirements (21 credits)

CMM	106	Media & Culture I	3 cr.
CMM	107	Media & Culture II	3 cr.
CMM	103	Advertising Fundamentals	3 cr.
CMM	203	Public Relations	3 cr.
CMM	306	Social Impact of the Media	3 cr.
BUS	121	Business Fundamentals II	3 cr.
BUS	200	Marketing	3 cr.

Internship

INT	200	Internship II	2 cr.
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Total Degree Requirements 65 cr.

MAJORS YOU CAN SPECIALIZE IN AMONG OTHERS

- Digital Journalism
- Internet Studies
- Marketing Communications

For information, call or email: **CIS - Endicott International**

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